

BRAN40 meeting 1-28-2020

Attendance: Kay Bakkehaugh, Alaina Schaneman, Barb Straub, Melanie Johnston, Chelsie Herian, Joni Jespersen, Megan & Jim Miles, Charles Isom.

Barb opened the meeting by stating Doug Scherlie, our liaison as well as the event organizer, will be here late February, early March to help with expanding ideas we have. Two pieces of information he had shared:

Entertainment for nights – Doug stated that Saturday at dark the riders are in their tents, for early Sunday morning – so his suggestion was to plan events for Friday night and Saturday during the day.

The \$1500 Scholarship – the BRAN committee would like to just write a check, it's up to us to determine who. We need clarification on the 2nd scholarship – if it's to another student or for the community. Barb will check and will ask when will the scholarship be awarded? A 2020 senior or a 2021 senior.

Alaina quickly reviewed the sample application that Mrs. Huckle had provided to Barb, and liked what was there but wants to add a 7th question, about why they should receive the BRAN40 scholarship. Kathy stated in her experience the simpler the better. All of the examples that Barb has are one page, Alaina will help Barb with the application, Mrs. Huckle said she would help, but did not want to be a part of the choosing part, Barb has not contacted Mrs. Horstman, but will. We will need a committee to review the applications. Alaina did say she would help Barb.

Barb also said she would like to do a drawing for the Village Ride entry. The rider can do a single day, a couple of days or the whole trip. Barb will work with Kay and Holly about a story, will have it on Facebook, on the Village website, the Fair Board website, Chamber website, and the school would look at doing a link. Joni would like something like the "Town Cryer" with the BRAN logo, consistent placement. Kathy stated the Chamber can come up with money for advertising, so it doesn't solely land on the Ledger to foot the bill. We need to start really pushing getting the information out, not only about the ride itself, but the scholarship and being able to have a Hemingford Rider.

Next topic was Bed a Biker (Host a Biker, Host a Rider) Barb has had 4 ladies contact her about having a real bed available. They are not looking for "free" what others have done is a free will donation, or \$10 a night. Kathy also had someone inquire. Kathy is going to talk to Dave and LaRonda Minich to see if they are interested in opening their cottage for the weekend. Kathy and Robyn will be the contact people for this piece – will need to use the Google Doc's to put riders and hosts together. Mr. Isom said he had 2 bedrooms available. Barb will contact Jessica to see if she can help Kathy get started on Google Docs.

Joni did say that she will help get things organized but will not be here for the actual event, she has another pressing event. She wondered since Deb Hunter is back working in Hemingford if we could get her help, Lynda Novotny will help and will be back around the middle of February. Nancy Giorgi also wants to help.

Joni did do some research on having a hot air balloon, lift off in the evening, but since the riders are early to bed, thinks that is off the table now. Joni also would really like to have the Avenue of Flags up, and will contact Jim Olson – Alaina did give him a heads-up, he will be expecting a call about it. Indicated that it shouldn't be a problem. May be an opportunity for a HS group to help place. Alaina also asked about the High School flags being hung, Mr. Isom didn't think that would be a problem to have them up.

Charles Isom would like a count for electricity Barb stated that the riders are signing up now, so maybe by the time Doug gets here he might have an idea. Barb will ask Doug if there is a specific start time on Sunday morning. Barb is going to ask Lenni Johnson to see if the Legion Riders would be interested in escorting them out of town, to Alliance, or to Berea.

Megan stated that she needs to contact Tritle about dumping for the port-a-johns, shower truck and for the septic system. Looking at asking for 12 Port-a-johns Megan thought it would either be a donation or a very minimal cost. Between the school and the fair, and the pool (after 5pm) we should have enough showers, should not need to look into another shower truck.

Melanie will contact H& H to see if they can do what they normally do for fair – bringing a truck up for the weekend so we can dump as needed. Will ask if the service could be a donation, or a lower cost as well.

As we are asking for donations – we are going to name everyone who has donated, time, talent, funds. See if Marcie will do a Sponsor Banner for the event. Any advertising will include those who have donated.

Chelsie has examples of the BRAN tour guide from last time. Barb has already talked to Holly about working the advertising for the BRAN tour guide, it is very reasonable to advertise in it the cost of the ads are:

Full Page ad (3.75" high x 6.25" wide) is \$85

Half Page Ad (3.75" high x 3.125" wide) is \$45

Quarter Page Ad (1.75" high x 3.125 wide) is \$30.00

Ads are due by April 15, 2020, they should be camera ready, in a PDF, JPG, or WORD format.

The Entertainment committee, has decided that a beer garden would not be a good idea, that area could be for a food vender or shelter.

Chelsie had examples from Chadron's last year, that had Poultry Bingo, a Mascot, they did a 50/50 raffle, FFA did some events, some other things that were brought up was, a softball game, croquet, corn hole games (tournament) opening up the Body Shop for yoga class, Holly wants to do a Groove class. A Scavenger hunt. Also talked about a block party on the north side of Niobrara and Box Butte, all of those businesses except Raben's would be closed in the evening, would only block of the south end, leaving Raben's open, potentially having a band – want to look at local talent and possibly use Elizabeth Fritzler to help with this piece, this would be a good place for some local groups to serve food, hot dogs, hamburgers ect.

Barb said that Janelle Visser had emailed her and said she had not reached out to food venders, but thought that local groups should be the first. All food related questions need to go through Janelle at Panhandle Public Health Phone 308-487-3600 or email at jvisser@pphd.org.

Next Meeting February 11, 2020 @ 1200, small Meeting Room at Mobius.